

<b>STUDY MODULE DESCRIPTION FORM</b>		
Name of the module/subject <b>(-)</b>		Code <b>1011102311011175017</b>
Field of study <b>Engineering Management - Full-time studies -</b>	Profile of study (general academic, practical) <b>(brak)</b>	Year /Semester <b>1 / 1</b>
Elective path/specialty <b>Marketing and Company Resources</b>	Subject offered in: <b>-</b>	Course (compulsory, elective) <b>elective</b>
Cycle of study: <b>Second-cycle studies</b>	Form of study (full-time, part-time) <b>full-time</b>	
No. of hours Lecture: <b>15</b> Classes: <b>15</b> Laboratory: <b>-</b> Project/seminars: <b>-</b>		No. of credits <b>3</b>
Status of the course in the study program (Basic, major, other) <b>(brak)</b>		(university-wide, from another field) <b>(brak)</b>
Education areas and fields of science and art		ECTS distribution (number and %)
<b>Responsible for subject / lecturer:</b> dr hab. Olgierd Lissowski email: Olgierd.Lissowski@put.poznan.pl tel. (61) 665 33 94 Wydział Inżynierii Zarządzania ul. Strzelecka 11 60-965 Poznań		<b>Responsible for subject / lecturer:</b> dr Paulina Kubera email: Paulina.Kubera@put.poznan.pl tel. (61) 665 33 94 Wydział Inżynierii Zarządzania ul. Strzelecka 11 60-965 Poznań
<b>Prerequisites in terms of knowledge, skills and social competencies:</b>		
1	<b>Knowledge</b>	basic knowledge about European Integration processes and European institutions - completed I-st stage of management studies
2	<b>Skills</b>	ability to search for relevant literature and documents
3	<b>Social competencies</b>	understanding the importance of European Integration in the economic and political dimension
<b>Assumptions and objectives of the course:</b> -providing students with basic knowledge of principles on which the Single European Market (SEM) is based, as well as on conditions and forms of carrying out business activities on the SEM.		
<b>Study outcomes and reference to the educational results for a field of study</b>		
<b>Knowledge:</b>		
1. Student has basic knowledge about concepts and key strategic issues of the development of European Economic Integration. - [K1A_W02]		
2. Student has general knowledge about institutions, legal framework and policies related to the European Economic Integration. - [K1A_W02]		
3. Students has basic knowledge about legal forms of carrying out business activity and contracting on the Single European Market - [K1A_W03]		
<b>Skills:</b>		
1. Student can identify limits and chances for business activities on the Single European Market. - [K1A_U02]		
2. Student is able to take part in the European programs and projects. - [K1A_WU3]		
3. Student can identify and assess essential elements of selected business transactions on the Single European Market. - [K1A_W05]		
<b>Social competencies:</b>		
1. Student is aware of different conditions for business activities on the domestic and the Single European Market. - [K1A_K05]		
2. Student can cooperate in teams carrying out business operations on the Single European Market. - [K1A_K07]		
3. Student understands the necessity of developing personal skills toward "European manager" and "European engineer". - [K1A_K01]		

<b>Assessment methods of study outcomes</b>		
-written pass -individual presentations and active participation in classes.		
<b>Course description</b>		
-Institutional forms of international economic integration. International treaties and organisations of economic co-operation. Stages of development of the European Economic Integration. European Institutions and European Law. Key strategic issues of the European Economic Integration. The concept of the Single European Market. Fundamental freedoms on the Single European Market. European economic policies and regulations. Protection of competition. European forms of enterprises. Public aid. Structural Funds, European programs and projects. Intellectual property protection. Transactions and contracts on the Single European Market.		
<b>Basic bibliography:</b>		
1. Prawo Europejskie. M.Ahl, M.Szpunar, 5 wydanie, Wydawnictwo CH Beck, W-wa 2011. 2. Prawo instytucjonalne Unii Europejskiej. M.M.Kenig-Witkowska, A. Łazowski, R.Ostrihansky, 5 wydanie. CH Beck 2011.		
<b>Additional bibliography:</b>		
1. Podstawy prawa Unii Europejskiej z uwzględnieniem Traktatu z Lizbony. Zarys wykładu. red. J.Galster. Dom Organizatora TNOIK, Toruń 2010. 2. Projekty europejskie. P.Kubera. Wyd. Politechniki Poznańskiej 2011. 3. Handel zagraniczny. B.Stepień (red) PWE W-wa 2007 4. Przedsiębiorstwo w obrocie międzynarodowym. O.Lissowki, P.Kubera, Wyd. Politechniki Poznańskiej 2010.		
<b>Result of average student's workload</b>		
Activity	Time (working hours)	
1. Lectures	15	
2. Classes	15	
3. Preparation to classes, individual presentations and final test	45	
<b>Student's workload</b>		
Source of workload	hours	ECTS
Total workload	93	3
Contact hours	48	2
Practical activities	40	1